



A new downtown Carson City event under the auspices of the Carson City Downtown Business Association (www.CCDowntown.com) and in cooperation with Street Vibrations[®] Spring Rally (www.road-shows.com/street_vibrations_spring.php). Visit www.EventsNevada.com/legends.html for details.

The exciting new experience, **Legends of the West Bike & Car Fest**, is coming to Carson City on June 3 – 5, 2011. The planning for this event is going fast and furious and we are anticipating a great inaugural show. Downtown Carson City will thrill to the deep-throated vroom of motorcycle engines from 250cc to over 900cc and classic auto engines from 4 cylinder to giant V10s!

The Carson City Downtown Business Association is the spearhead behind **Legends of the West**, with expectations that it will enhance the image and flavor of our historic downtown area. The local chapters (#1 and #7) of the Disabled American Veterans (DAV) and the F.I.S.H. Food Bank will benefit from **Legends of the West**.

Main Street will be closed so that all the bikes and cars can be viewed by the public. The Laxalt Plaza and the Arlington Block (across Carson Street from the Carson Nugget Casino) will be part of the action too!

Activities include: Live Entertainment, Miss Legends Contest, Show & Shine, Treasure Hunts, Cruise Parades, Breakfast, Awards BBQ, Sheriff's Motorcycle Agility Demonstration, Raffles, Vendors, Food and more...

Sponsorship is a great “fit” for your community-oriented and promotional-minded business. You can get your message out, publicize your product and services, and boost name recognition while supporting this exciting new family-friendly event. We can design a sponsor package specifically to meet your business needs, or you can select your sponsor level from the list below. Either way, you will be part of Carson City’s future and a friend of downtown’s great history.

Benefit	\$1,000 Level	\$500 Level	\$250 Level	\$100 Level	DBA Mems. only \$50
Ride pins or Dash plaques	4	2	1	1	1
T-shirts	4	2	1	1	1
Website	Tile with Link	Tile with Link	Tile with Link	Listing	Listing
Dinner for Two	Yes	Yes	Yes		
Public Address Announcements	Yes	Yes	Yes		
Your logo in event advertising	Yes	Yes			
Your banner displayed	Yes	Yes			
Saturday Breakfast at the Elks Lodge	4	2			
Saturday Wine Walk passes	4	2			
VIP All-Access pass	Yes	Yes			
Golf Package	Yes				
Booth space discount					Yes

Please contact Arlington Group Events at 775.887.1294 or info@EventsNevada.com for more information, to sponsor, to participate, or to vend.

Join us and see for yourself what businesses in Carson City have discovered. By partnering with this successful event, you can boost your business’ profile through support and advertising with the **Legends of the West Bike & Car Fest!**

Legends of the West Bike & Car Fest Committee

LEGENDS OF THE WEST BIKE & CAR FEST
JUNE 3-5, 2011
DOWNTOWN CARSON CITY
SPONSOR CONTRACT/OPTION
Thank you for supporting this great event.

The 2011 **Legends of the West Bike & Car Fest** is a family event celebrating motorcycles, cars, and Western history.

APPLICANT NAME: _____ DAY TEL: _____
BUSINESS NAME: _____ EVE TEL: _____
ADDRESS: _____ FAX: _____
CITY: _____ CELL: _____
ST: _____ ZIP: _____ E-MAIL: _____

Sponsorship Amount: \$ _____ **or** Sponsorship Level: \$1,000 Level
(mark one circle) \$500 Level
 \$250 Level
 \$50 Level

Please indicate a contact for your advertising copy – NAME: _____
PHONE: _____
EMAIL: _____

Are you interested in a booth (10 x 10 Space) ? Yes _____ No _____

If YES : 10 x 10 space . You may give away your promotional or informational items at your booth. It must be staffed both days of the event.

Make check payable to the **DBA - LEGENDS**

Return full payment and form to:

Legends of the West Bike & Car Fest
c/o Arlington Group Events LLC
P.O. Box 4156
Carson City, NV 89702

For further information, call 775.887.1294 or fax: 775.887.1896 or e-mail: info@EventsNevada.com or visit www.EventsNevada.com/legends.html

To charge your credit card, please supply the following information: MasterCard or Visa
Card Number:

Exp Date: ____ / ____

Print Name: _____
(As it appears on the credit card)

Signature: _____

(Note: Charge card will be billed by Arlington Group)