

## Salsas Dinner Gala & Salsa Y Salsas Festival

NEVADA HISPANIC SERVICES-CARSON CITY  
637 S. STEWART STREET  
CARSON CITY, NV 89701  
TELEPHONE: (775) 885-1055  
FAX: (775) 885-7039



Dear Friend,

NEVADA HISPANIC SERVICES-CARSON CITY is proud to announce our 2<sup>nd</sup> annual **Salsas Dinner Gala** and the 10<sup>th</sup> annual **Salsa Y Salsas Festival**. The **Salsas Dinner Gala** will be held on Friday evening, September 15, 2006 at the Plaza Hotel Conference Center. The **Salsa Y Salsas Festival** will take place Saturday, September 16, 2006 in the beautiful, park-like setting of the Legislative Plaza. It is an opportunity for the entire community to showcase the positive aspects of our cultural diversity while supporting a local non-profit agency.

We need your participation! Your sponsorship entitles you to take part in both the Friday night **Dinner Gala** and the Saturday **Festival**. You have the unique opportunity as a sponsor to reach out to the fastest growing market in our community, the Hispanic market. Hispanics currently make up 20% of the capital city's population and are rapidly gaining in economic strength. The following page explains our basic sponsorship opportunities. Or we can work with you to customize a sponsorship program tailored specifically for your company. Sponsors at the Platinum, Gold and Silver Levels may nominate a Latino/a employee of your business for recognition (see attached forms).

NEVADA HISPANIC SERVICES-CARSON CITY serves the expanding Hispanic population in the greater Carson City area with job referral and placement, education and housing referrals, access to health care, working with the Hispanic Chamber of Commerce, and other social services. Student scholarships are also available through NHS.

If you have any questions regarding NHS-CC and these special events, please do not hesitate to call me at 885-1055, or our sponsor coordinators, the Arlington Group, at 887-1294 or [AGevents@sbcglobal.net](mailto:AGevents@sbcglobal.net). We look forward to working with you in helping our community have very successful events.

Sincerely,

A handwritten signature in black ink that reads 'Raquel Knecht'.

Raquel Knecht  
Director  
NEVADA HISPANIC SERVICES – CARSON CITY

## SPONSORSHIP PROGRAM DETAILS

Sponsorship Benefits	Platinum \$5,000 Level	Gold \$2,500 Level	Silver \$1,000 Level	Bronze \$500 Level
Special Opportunity to feature your company's Latino/a Employee of the Year	<b>U</b>	<b>U</b>	<b>U</b>	
<b>Reserved</b> table at the Dinner Gala with your company's name at the table	<b>U</b> Full table	<b>U</b> Half table		
Assigned seating at the Dinner Gala			<b>U</b> 4 seats	<b>U</b> 2 seats
Advertisement in the Dinner Gala program	<b>U</b> Full page	<b>U</b> Half page	<b>U</b> Qtr page	<b>U</b> Biz Card
Advertisement in the Festival program	<b>U</b> Full page	<b>U</b> Half page	<b>U</b> Qtr page	<b>U</b> Biz Card
A booth at the Festival	<b>U</b> 20' x 10'	<b>U</b> 10' x 10'	<b>U</b> 10' x 10'	<b>U</b> 10' x 10'
Display of your banner (supplied by you) at the Dinner	<b>U</b> 4' x 8'	<b>U</b> 4' x 4'	<b>U</b> 4' x 4'	<b>U</b> 4' x 4'
Display of your banner (supplied by you) at the Festival	<b>U</b> 4' x 8'	<b>U</b> 4' x 4'	<b>U</b> 4' x 4'	<b>U</b> 4' x 4'
You business logo (supplied by you) on our web site with a link to your web site or e-mail address	<b>U</b> With link & logo	<b>U</b> With Link		
Your business name, address, and phone on our web site			<b>U</b>	<b>U</b>
Recognition of your sponsorship at the Dinner Gala and at the Festival	<b>U</b>	<b>U</b>	<b>U</b>	<b>U</b>
<p>We also have several Special Opportunities to sponsor/underwrite a specific element of either the <b>Dinner Gala</b> or the <b>Festival</b>, such as Dinner Entertainment, Festival Dance Contest, Festival Entertainer (i.e., Latin Energy Dancers, Ballet Folklorico, Band, Singer, Mariachi, etc.) Contact Arlington Group for further details.</p>				

For more information, descriptions, and pictures of the **Salsa Y Salsas Festival** and the **Salsas Dinner Gala** and sponsor participation, visit our web site [www.EventsNevada.com](http://www.EventsNevada.com) and click on the [Salsa Y Salsas Festival](#) page or the [Salsas Dinner Gala](#) page.

## SPONSORSHIP FORM

# Salsas Dinner Gala & Salsa Y Salsas! Festival

Friday, September 15, 2006

Saturday, September 16, 2006

Plaza Hotel Conference Center

Legislative Plaza

**Yes!** We will participate in the 2006 **Salsas Dinner Gala & Salsa Y Salsas! Festival**

We will sponsor at:  **Platinum Level \$5,000**  
 **Gold Level \$2,500**  
 **Silver Level \$1,000**  
 **Bronze Level \$500**

All sponsorships and donations are tax-deductible.  
NHS is a 501(c)(3) non-profit organization.  
Tax-Exempt # 88-0137317

- Our check for \$\_\_\_\_\_ is enclosed.  
 Please invoice us for sponsorship in the amount \$\_\_\_\_\_.  
 I am unable to attend but would like to contribute in the amount \$\_\_\_\_\_.  
 I will donate an item to the Silent Auction. Description: \_\_\_\_\_

### Contact Information:

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Ads:

Sponsor ads will be printed in both the Gala program and the Festival Program

<u>Level</u>		<u>Gala Program Ad Sizes</u>	<u>Festival Program Ad Sizes</u>
<b>Platinum</b>	Full Page Ad	8" wide x 10.5" high	5" wide x 8" high
<b>Gold</b>	Half Page Ad	8" wide x 5.25" high or 4" wide by 10.5" high	5" wide x 4" high
<b>Silver</b>	Quarter Page Ad	4" wide x 5.25" high	5" wide x 2" high or 2.5" wide x 4" high
<b>Bronze</b>	Biz Card size Ad	4" wide x 2.5" high	2.5" wide x 2" high

Please send ads in a High-Resolution **jpg** file (over 300 dpi) or **pdf** via email to Maxine Nietz at [maxine.ag@sbcglobal.net](mailto:maxine.ag@sbcglobal.net). All ads are in greyscale or black & white. For technical questions, call 775.887.1294.

### Deadlines:

Sponsor Level and Ad must be received by August 16, 2006. Premier space is limited.

Please return this form by mail or fax to:

**Nevada Hispanic Services**  
**637 S. Stewart Street**  
**Carson City, NV 89701**  
**Fax: (775) 885-7039**

For more information call Arlington Group at (775) 887-1294 or Nevada Hispanic Services at (775) 885-1055 or visit our web site [www.EventsNevada.com](http://www.EventsNevada.com) and click on the [Salsa Y Salsas Festival](#) page or the [Salsas Dinner Gala](#) page

A benefit for Sponsors at the **Platinum, Gold, and Silver Levels**

**Latino/a Employee of the Year**

## **Salsas Dinner Gala & Salsa Y Salsas! Festival**

**Friday, September 15, 2006**

Plaza Hotel Conference Center

**Saturday, September 16, 2006**

Legislative Plaza

### **How to feature one of your Latino/a Employees:**

Mail or fax your Nomination to Nevada Hispanic Services-Carson City on the attached Nomination Form (Due by **August 16, 2006**):

- ★ Name of Company
- ★ Contact Person
- ★ Name of your **Latino/a Employee of the Year**
- ★ Day Phone Number
- ★ Describe why this individual is deserving of the **Latino/a Employee of the Year** Award for your company/organization (95 words maximum).
- ★ Name of Supervisor/CEO who will be with the Latino/a Employee

Your Employee will:

- ★ Receive a Special Plaque
- ★ Sit with the company CEO/Supervisor and be featured during the **Salsas Dinner Gala**
- ★ Be listed in the **Salsas Dinner Gala** program

Your business can enhance the selection of your **Latino/a Employee of the Year** by:

- ★ Putting up posters or distributing flyers seeking nominations
- ★ Announcing the opening and closing of nominations in your company newsletter
- ★ Publicizing the selection criteria throughout the company
- ★ Rewarding the Supervisors who submit nominations as well as the Nominees with a framed certificate for their office or workspace
- ★ Having the winner announced in a special way at a lunch, picnic, or other company function
- ★ Giving the winner a much-appreciated "perk" such as a premier parking space, free coffee, or a framed picture on your company "Wall of Fame"

Let us help you develop a program, including flyers/posters, nomination forms, selection criteria, etc. at your workplace that will make your company shine and your employees appreciate all that you do.

Please return the attached Nomination Form by mail or fax to:

**Nevada Hispanic Services**  
**637 S. Stewart Street**  
**Carson City, NV 89701**  
**Fax: (775) 885-7039**

For more information call Arlington Group at (775) 887-1294 or Nevada Hispanic Services at (775) 885-1055 or visit our web site [www.EventsNevada.com](http://www.EventsNevada.com) and click on the [Salsa Y Salsas Festival](#) page or the [Salsas Dinner Gala](#) page.

# NOMINATION FORM

for

Latino/a Employee of the Year

## Salsas Dinner Gala & Salsa Y Salsas! Festival

Friday, September 15, 2006

Saturday, September 16, 2006

Plaza Hotel Conference Center

Legislative Plaza

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Our Latino/a Employee of the Year is: \_\_\_\_\_

Supervisor: \_\_\_\_\_

Describe why this individual is deserving of the **Latino/a Employee of the Year** Award for your company/organization (95 words maximum). Below are a few guidelines:

- ★ Accomplishments, innovations, and/or creative ideas that have improved the workplace
- ★ How well the nominee performs his/her duties and responsibilities
- ★ Leadership skills and interactions with supervisors and co-workers
- ★ Activities fostering cooperation and harmony in the workplace and customer relations
- ★ Community activities, involvements, and/or volunteer work
- ★ Personal judgment, dependability, cooperation, and integrity
- ★ Self-development and/or education

---

---

---

---

---

---

---

---

---

---

Please return this form by mail or fax to:

**Nevada Hispanic Services**  
**637 S. Stewart Street**  
**Carson City, NV 89701**  
**Fax: (775) 885-7039**

For more information call Arlington Group at (775) 887-1294 or Nevada Hispanic Services at (775) 885-1055 or visit our web site [www.EventsNevada.com](http://www.EventsNevada.com) and click on the [Salsa Y Salsas Festival](#) page or the [Salsas Dinner Gala](#) page