



## Legends of the West Bike & Car Fest

is coming to Carson City on **June 30, 2012**. The planning for this event is going fast and furious and we are anticipating a great second annual show. Downtown Carson City will thrill to the deep-throated vroom of motorcycle engines from 250cc to over 900cc and classic auto engines from 4 cylinder to giant V10s!

A new downtown Carson City event under the auspices of the Carson City Downtown Business Association ([www.CCDowntown.com](http://www.CCDowntown.com))

Visit [www.EventsNevada.com/legends.html](http://www.EventsNevada.com/legends.html) for details or contact Arlington Group Events at [info@EventsNevada.com](mailto:info@EventsNevada.com) or 775.887.1294.

The Carson City Downtown Business Association ([www.CCDowntown.com](http://www.CCDowntown.com)) is the spearhead behind **Legends of the West**, with expectations that it will enhance the image and flavor of our historic downtown area. The local chapters (#1 and #7) of the Disabled American Veterans (DAV) and the F.I.S.H. Food Bank will benefit from **Legends of the West**.

Main Street will be closed so that all the bikes and cars can be viewed by the public. The Arlington Block (across Carson Street from the Carson Nugget Casino) will be part of the action too!

Activities include: Live Entertainment, Miss Legends Contest, Show & Shine, Cruise Parades, Breakfast, Awards, Sheriff's Motorcycle Agility Competition, Raffles, Vendors, Food and more...

Sponsorship is a great "fit" for your community-oriented and promotional-minded business. You can get your message out, publicize your product and services, and boost name recognition while supporting this exciting new family-friendly event. We can design a sponsor package specifically to meet your business needs, or you can select your sponsor level from the list below. Either way, you will be part of Carson City's future and a friend of downtown's great history.

Benefit	\$1,000 Level	\$500 Level	\$250 Level	\$100 Level	DBA Mems. only \$50
Ride pins or Dash plaques	4	2	1	1	1
T-shirts	4	2	1	1	1
Website	Tile with Link	Tile with Link	Tile with Link	Tile with Link	Tile with Link
Booth space opportunity	Yes	Yes	Yes	Yes	Yes
Dinner for Two	Yes	Yes	Yes		
Public Address Announcements	Yes	Yes	Yes		
Your logo in event advertising	Yes	Yes			
Your banner displayed	Yes	Yes			
Saturday Breakfast at the Elks Lodge	4	2			
VIP All-Access pass	Yes	Yes			
Golf Package	Yes				
Booth space discount					Yes

Please contact Arlington Group Events at 775.887.1294 or [info@EventsNevada.com](mailto:info@EventsNevada.com) for more information, to sponsor, to participate, or to vend.

Join us and see for yourself what businesses in Carson City have discovered. By partnering with this successful event, you can boost your business' profile through support and advertising with the **Legends of the West Bike & Car Fest!**

*Legends of the West Bike & Car Fest Committee*

**LEGENDS OF THE WEST BIKE & CAR FEST**  
**JUNE 30, 2012**  
**DOWNTOWN CARSON CITY**  
**SPONSOR CONTRACT/OPTION**  
*Thank you for supporting this great event.*

The 2012 **Legends of the West Bike & Car Fest** is a family event celebrating motorcycles, cars, and Western history.

APPLICANT NAME: \_\_\_\_\_ DAY TEL: \_\_\_\_\_  
BUSINESS NAME: \_\_\_\_\_ EVE TEL: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ FAX: \_\_\_\_\_  
CITY: \_\_\_\_\_ CELL: \_\_\_\_\_  
ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

Sponsorship Amount: \$ \_\_\_\_\_ **or** Sponsorship Level:  \$1,000 Level  
(mark one circle)  \$500 Level  
 \$250 Level  
 \$50 Level

Please indicate a contact for your advertising copy – NAME: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

Are you interested in a booth (10 x 10 Space) ? Yes \_\_\_\_\_ No \_\_\_\_\_

If YES :  10 x 10 space . You may give away your promotional or informational items at your booth. It must be staffed both days of the event.

Make check payable to the **DBA - LEGENDS**

Return full payment and form to:

**Legends of the West Bike & Car Fest**  
**c/o Arlington Group Events LLC**  
**P.O. Box 4156**  
**Carson City, NV 89702**

For further information, call 775.887.1294 or fax: 775.887.1896 or e-mail: [info@EventsNevada.com](mailto:info@EventsNevada.com) or visit [www.EventsNevada.com/legends.html](http://www.EventsNevada.com/legends.html)